

Bargain Guide

"A Shopper's Guide to Fabulous Fleamasters Fleamarket"

INSIDE...

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page 2

PLUS...

- SUMMER RECIPES
- VALUABLE COUPONS
- DEALER of the MONTH
- SPECIAL SAVINGS
- ...and more!

TAKE HOME
this New Guide to Fleamasters Fleamarket!

FLEAMASTERS is open year round every Friday, Saturday & Sunday from 8 a.m. to 4 p.m. LOCATED on S.R. 82 1-1/4 miles west of I-75, Ft. Myers. PHONE 813-334-7001 for more information.

Collectibles Column

Coin Collecting for Investment or Fun

Chances are, you've heard stories about people discovering coins worth hundreds of thousands of dollars in their attics, or even at the local flea-market. But if you're interested in beginning a coin collection of your own, you may not need to look further than the spare change in your pocket.

For example, a 1972 Lincoln type penny with a doubled die error may be worth anywhere from \$1 to \$500 depending on the condition of the coin and how

prominent the error is. Examine the date for the doubled die on the front, or obverse side of the coin — or in some cases the whole front of the coin may be doubled.

The words "one" or "cent" on the back (reverse) of a 1983 penny may be doubled, increasing the value of the coin from \$5 to \$250 depending on

the condition and how much it's doubled.

In fact, numismatists suggest pennies may be one of the best collections to put together. A collection of wheat cents (produced from 1909 to 1958) to the present (Lincoln type cents with the Lincoln Memorial on the reverse side) increases in value about two and

continued on page 5



TRAVEL LOG

Browsing Around the Bargain-Packed Aisles of Fleamasters

A few weeks ago, a shopper stopped by Buck Henretty's booth of hand-crafted clocks (Green 23) and asked for a "kitchen clock." She said she had bought one a few months earlier, and wanted to purchase more for gifts.

Just for a moment, Buck looked puzzled. Then he walked up to the front

continued on page 14

STERLING SILVER
& TURQUOISE
JEWELRY

813-337-5848
8 A.M. - 4 P.M.
FRI - SUN



RISING SUN TRADERS

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Polly & T. Bird
(813) 629-6233 H
(813) 337-5848 - Market

**Red Aisle
78 & 80 & 82**

The **Bargain Guide** is a publication of Fleamasters Fleamarket, 4135 Anderson Ave., Ft. Myers, FL 33916. Fleamasters assumes no liability for contents herein. Dealers interested in advertising in the **Bargain Guide** may obtain current rates at the Customer Service Office. Entire Contents ©1990 Fleamasters Fleamarket. Editing and Design by Steele Advertising 5820 Nebraska Ave., New Port Richey, FL 34652. Phone 813-845-8773.

PAGE 2

Coming this Summer...

Fleamasters will host a **Baseball Card and Sports Show** July 13 - 15. Plus, the market will present a **Boat Show** in August and a **Classic Car Show** in September. Check upcoming issues of the **Bargain Guide** for details. Listen for Fleamasters Events on:

TV: "Lets Go Bargain Hunting"

A 30-minute TV program featuring Fleamasters Dealers seen every Saturday morning at 8 a.m. right after "Laverne & Shirley" on Channel 36, Cable 6 WFTX

Radio: "Fleamasters Swap Shop"

Heard every Saturday on WINK-AM 1240 at 9 a.m.
A one hour call-in swap shop program.

Radio: "Fleamasters Swap Shop"

Heard every Saturday on WRCM-AM 1350 at 11 a.m.
A one hour call-in swap shop program in Spanish.

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Resin

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Jo Pa Enterprises

ROW A 16-18-20 Joe & Pat Caruso

Ruth
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542-3393

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DESIGNER HANDBAGS-20% OFF
FROG BAGS & CHAMELEON BAGS**

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FLEAMASTERS FLEAMARKET



Cohen's Jewelers

Located at Row A-14

See us First at the Main Gate

For

**Distinctive & Unique
14k Gold & Diamond Jewelry
at Amazingly
Discounted Prices!**

**Present this ad for
10% off any purchase.**

Offer valid through July 31, 1990.

Great Gift Ideas for Summer Weddings

If July symbolizes this great country's independence and the firecrackin' Fourth, than June is the bride's bonanza. More alter-bound couples than ever are choosing this midsummer month to tie the knot.

Fleamasters may be just the place to pick up all the wedding accessories you need.

For wedding gifts: Consider silk flower arrangements, china, cookware, luggage, wrist watches, an oil painting or decorative statue, pottery, a handloomed wall hanging, stationary and photo albums.

For the bride: Fragrances, jewelry, bath products, handbags, wallets and nail polishes.

For the groom: Ties, tie clasps, shirts, leather belts and jackets, shaving sets and billfolds.

Remember, no store in the mall, discount outlet or mail-order house can beat the values you'll find every weekend at Fleamasters Fleamarket ■

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With the most complete Leather Goods: Biker Jackets • Dress Jackets • Vests • Purses - Western & Dress • Belts • Finest Buckles • All Kinds of Wallets • Boots • Shoes • Holsters • Halters • Skirts • Western Belts — and much more...



— SUMMER SPECIAL —

10% off any item with this ad.

ANDA'S LEATHER MASTERS

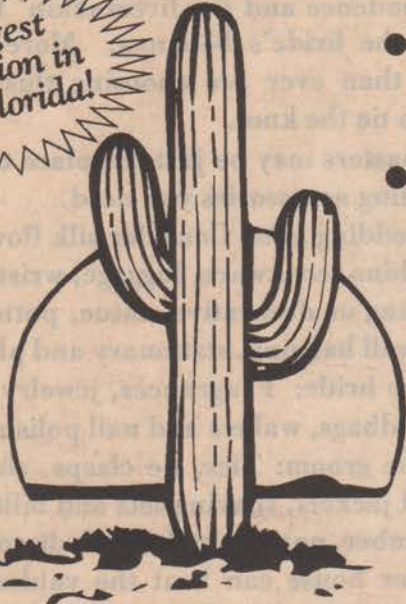
Red aisle 42-48



Phone: 332-0034 (Fri. to Sun.) *Se Habla Español*

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ASK ABOUT WHOLESALE RATES.

Collecting Coins

Continued from page 1

a half percent each year.

"Age doesn't necessarily make a collectible coin," says coin dealer, Bonnie Ballard. "Mintage makes a coin collectible — where and how many were produced — along with the coin's condition."

She adds, "*DO NOT* clean your coins. If a person has a \$100 coin and cleans it, the value drops to \$50. A shiny coin is not necessarily better than a grimy one." Coins which are bent, scratched, stained or mutilated are worth less than those without defects; and slightly worn coins which have been cleaned to look new are worth considerably less than perfect pieces.

Early American Money

The first Americans traded beaver skins, beads and tobacco with the Indians. Later, various European coins were used as a medium of exchange. Then in 1791, Congress passed a resolution to establish a mint, and the President was authorized to commission artists and obtain machinery to make coins. The first U.S. mint, located on 7th Street near the Arch in Philadelphia, began producing coins in July, 1792.

Exported for their gold and silver value, these first coins were scarce — and, until currency was placed on a gold standard in 1834, banknotes and foreign coins were more commonly circulated. Additionally, during the Civil War

period, gold was at a premium, and "postage currency" and tokens were produced to fill the vacuum.

In subsequent years, many laws were passed to revise the physical properties of coins. The first five cent nickel was struck in 1866, and a short-lived twenty-cent piece was authorized in 1875. Finally, a law passed in 1890 stating that changes in designs of U.S. coins cannot be made more often than once every 25 years.

Saving Silver

Under the Coinage Act of 1965, the composition of dimes, quarters and half-dollars was changed to eliminate or reduce the coins' silver content.

"Any coinage from 1964 back (dimes, quarters and half-dollars) is 90 percent silver... and is worth more because of its silver content," Ballard says. "Half-dollars from '65 to '69 are 40 percent silver. On an average, these 90 percent silver coins are worth three and a half times their face value — or they can be worth considerably more."

In 1986 the government mint issued new silver dollars and gold pieces called U.S. Eagles. "These make excellent investments, or great gifts, and can be purchased from coin dealers in the market, or any coin shop," Ballard says.

Another interesting find at Fleamasters are the silver coins recovered from the sunken Spanish ship "Atocha." These may be purchased with a certificate of authenticity from \$149 (see ad on page 16).

Whether you're collecting coins for fun or investment, Ballard emphasizes the importance of finding an honest, reputable dealer — and sticking with him ■

Madame Zelda



Psychic Readings

Lee

Tarot

Spiritual Messages

Psychometry

Maria

Cards

and

Palms



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if recorded...\$12.00

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Blue 80

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WHEELER

Emergency
Openings



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Mobile Unit

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Row A-47 (by the snack bar) Tel: 275-6667

Summer Recipes

Recipe of the Month submitted by Mrs. Harrington, Yellow 50

APPLE BARS-CAKE

MIX TOGETHER:

3 cups flour	1 cup chopped nuts
1 tsp. baking soda	4 cups diced apples
1 tsp. cinnamon	(Granny Apples Best)
1 tsp. salt (optional)	1 cup raisins

ADD TO MIXTURE:

3 eggs (slightly beaten)	1 cup Crisco Oil
2 cups sugar	(cooking oil)
2 tsp. Vanilla	

Bake on a 12 x 18 or 10 x 14 x 2" greased cookie sheet or cake pan. Bake 350° for 30 - 45 minutes (until toothpick comes out clean).

If you have a special recipe you'd like us to consider for Recipe of the Month, please submit it to Fleamasters Bargain Guide/Recipes. Submissions may be dropped off at the Customer Service Office at the market entrance.



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& Vitamins - Distributorships Available

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Taquitos

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Juanitos Taquitos at
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Try our famous **Taco
Salad** and other Mexican
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chalupas, burritos, fajitas,
tamales and beef tacos.

So come on by today for
the tastiest fiesta at
Fleamasters!

Juanitos Taquitos
Row C 49 and Green 77

Mr. Kitchen

Blue at Row B

You won't believe the Selection!

Everything for the Kitchen...
Gadgets Galore - Pots
Pans - Bakeware - Canister
Sets, Etc... LUCITE ITEMS
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Glass - Duck Design

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 SPECIAL
50¢ each



10"

FRY PAN
 \$3.00 reg. price
 SPECIAL
\$2.00

White, Clear
 Black or Red
SPICE MILL COMBO

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 SPECIAL
\$3.50

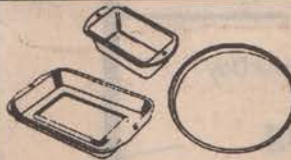
RECIPE BOX

\$1.00 reg. price
 SPECIAL
35¢ each

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3 STYLES

\$2.00 reg. price
 SPECIAL
\$1.00 each



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16 oz. INSULATED GLASSES

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 \$12.50 our reg. price
\$9.50 sale

PLASTIC
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\$1.25 reg. SPECIAL
3/\$1.50 \$1.00 reg. SPECIAL
2/\$1.00

4-piece
CANISTER SET
DUCK PATTERN
\$5.00 (reg. \$9.75)

HURRY! SOME QUANTITIES LIMITED

Mr. Kitchen Blue at Row B

Baseball Cards Always in Season

Baseball cards are probably the favorite collectible of young fans. With a little luck, a beginner can turn a quick profit...for example, a 1985 Mark McGwire card jumped from three cents to over \$20 in six months.

Five major firms — Topps, Fleer, Donruss, Score and Sportflic — have entered the market to provide cards for an estimated 300,000 serious collectors.

Check the Dealer Directory for baseball card dealers at Fleamasters.

Fleamasters Snack Bar Coupon

99¢

Breakfast Special

your choice of:
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Limit one per customer. Valid thru 7/31/90

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with this coupon at
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Mr. Bills Styling Center

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 BLUE 9**

**BEAUTY SALON
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 Naples, Florida 33940
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 We Buy

Shareware, Freeware, Public Domain

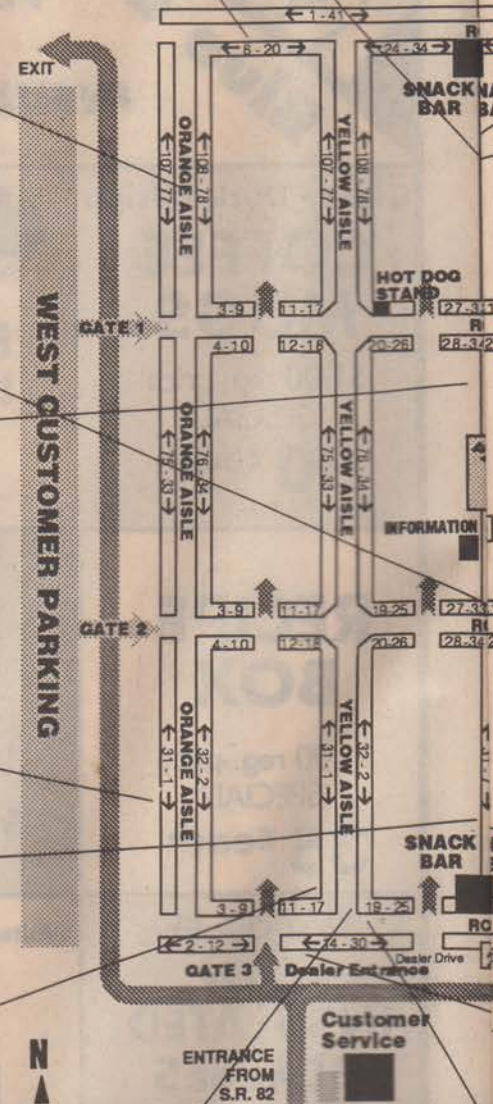
Software

**Ben & Mary Cunliff
 YELLOW AISLE 4**

CASSETTES

Music M
 Row A 19 at th

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BLUE 96

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Red Aisle
 78 & 80 & 82

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 Finest Quality • See our giant inventory

RED AISLE 48 - 52

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SIZINGS

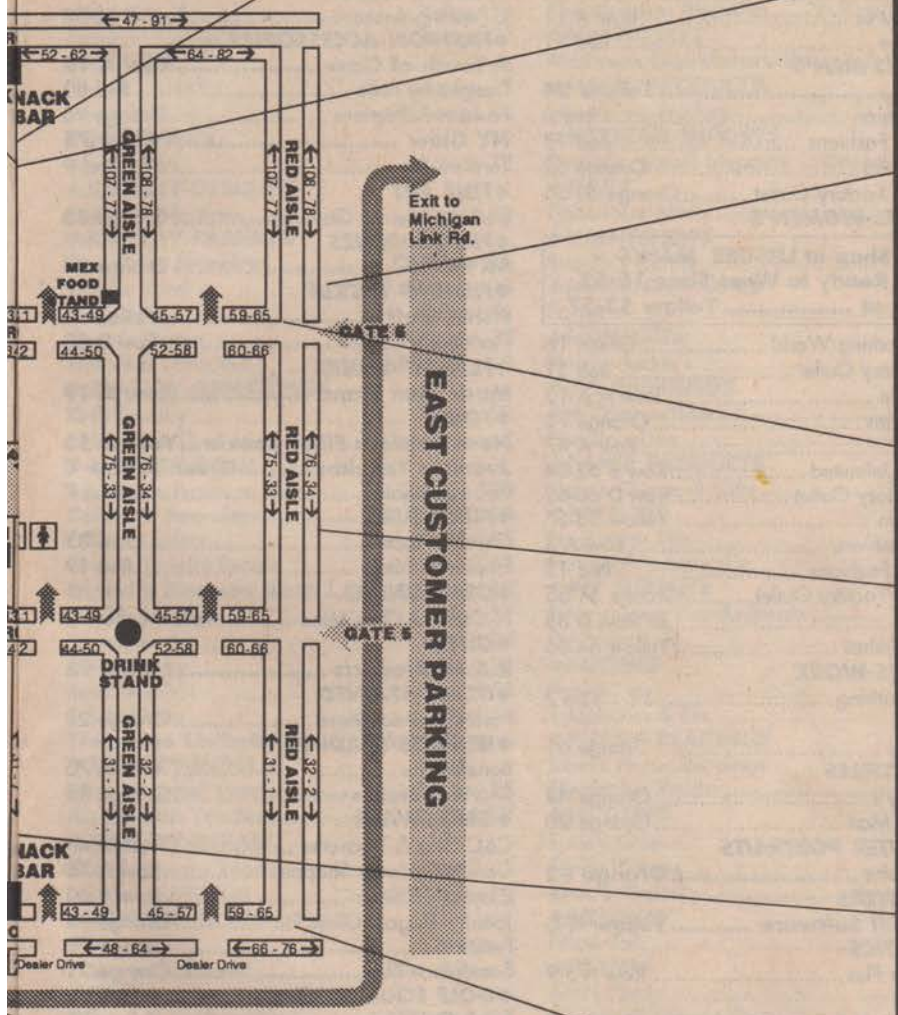
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BLUE 12-14

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Dealer Directory

Businesses are listed alphabetically by items sold

◆ **AIRBRUSHING**

B.J. Shirts Yellow 32

◆ **ANTIQUES**

Chuck's Place Red 33

Judy's Unique Antiques Orange 68

The Yellow Rose Yellow 3-7

◆ **ART SUPPLIES**

Art Corner Row A 1

◆ **AUTO ACCESSORIES**

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Ginny Pictures Row A 11

Janel's Toys Red 71

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Men's Fashion Red 6

New York Fashions Red 12

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Sportsman Factory Outlet Orange 51-55

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**16-52 Shop at LEISURE MAN'S
Ladies Ready to Wear Sizes 16-52
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THE WHOLE CREW: (L to R front row) Kenny, Barry, Becky, Jackie, Melanie, (back row) Heather, Elmer, Paulette and Jeanie at Treasures Unlimited Yellow 34 at Row B.

Fleamasters Dealer of the Month

If you walk down the Yellow Aisle you won't miss Treasures Unlimited – and the sprawling assortment of display cases laden with gold and silver jewelry.

"We have the largest selection of fine jewelry in the market," comments Elmer Roberts. "And because we don't have a lot of overhead or marketing expenses, our prices are affordable."

Roberts and his family are beginning their 4th year at Fleamasters. What do they like best about the fleamarket?

"Friendly people," the crew agrees ■

◆ **WIND SOCKS**

Harrington's House Yellow 50
Jean's Treasures Orange 58

◆ **WINDCHIMES**

Gale's Chimes & Gifts Orange 11

PRE BACK-TO-SCHOOL SUPER SALE!

Girls & Boys Toddlers to Teens

GIRLS Short Sets, Lacy Party Dresses **\$12.00** each

BOYS Short Sets, Dress Pants & Shirts with Ties

- 30 day FREE LAY-A-WAY Available.
- FREE Hemmed Bottom on all dress pants.
- Similar Savings in Men's & Ladies Dept.



All sales over \$100
TAKE EXTRA
10% DISCOUNT

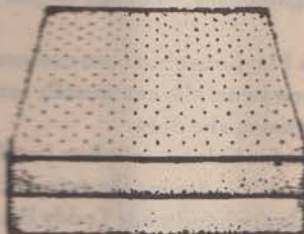
FOGEL'S
Yellow 24, 26, 28

MATTRESSES

Almost Wholesale or Less

THE SECRET IS WHERE WE FIND THE BARGAINS!

Mattress Liquidators is constantly in contact with major manufacturers of quality bedding. We buy Factory Closeouts, Samples, Over-Runs, Discontinued Patterns and Factory Returns. We sell only at Fleamasters Fleamarket to keep our expenses low and pass on the Huge Savings to you. Everything is priced at Almost Wholesale or Less.



Smooth Top Firm Innerspring Mattress
 \$169 Retail TWIN MATTRESS \$44
 \$49 Retail TWIN FOUNDATION \$22
 \$129 Retail FULL MATTRESS \$66
 \$99 Retail FULL FOUNDATION \$33
 \$169 Retail QUEEN MATTRESS \$88
 \$99 Retail QUEEN FOUNDATION \$33

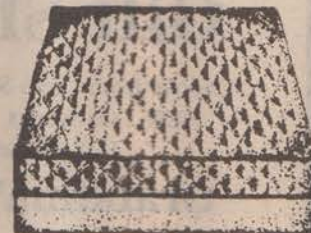
SAME OR NEXT DAY DELIVERY CAN BE ARRANGED!



Quilted Satin Innerspring Mattress
 \$169 Retail TWIN MATTRESS \$77
 \$119 Retail TWIN BOX SPRING \$44
 \$229 Retail FULL MATTRESS \$99
 \$119 Retail FULL BOX SPRING \$44
 \$239 Retail QUEEN MATTRESS \$111
 \$119 Retail QUEEN BOX SPRING \$44
 \$279 Retail KING MATTRESS \$133
 \$129 Retail 2-BOX SPRINGS \$55



Quilted Damask Innerspring Mattress
 \$119 Retail TWIN MATTRESS \$56
 \$99 Retail TWIN BOX SPRING \$33
 \$169 Retail FULL MATTRESS \$77
 \$119 Retail FULL BOX SPRING \$44
 \$229 Retail QUEEN MATTRESS \$99
 \$119 Retail QUEEN BOX SPRING \$44
 \$249 Retail KING MATTRESS \$118
 \$129 Retail 2-BOX SPRINGS \$55



Ortho-Pedic Firm Quilted Mattress
 \$199 Retail TWIN MATTRESS \$88
 \$109 Retail TWIN BOX SPRING \$44
 \$239 Retail FULL MATTRESS \$111
 \$129 Retail FULL BOX SPRINGS \$55
 \$259 Retail QUEEN MATTRESS \$122
 \$179 Retail QUEEN BOX SPRING \$77
 \$359 Retail KING MATTRESS \$177
 \$139 Retail 2-BOX SPRINGS \$66

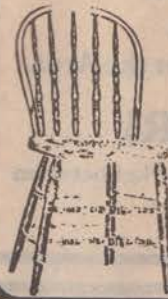
Mattress LIQUIDATORS

You Will Sleep Better Knowing How Much You Saved

FRIDAY, SATURDAY AND SUNDAY, 8AM TO 4PM
 Located at Fleamasters Fleamarket (to Save you Money)
 Row C 44, 46, 48, 50; Green 73 & 75 (across from Taco Stand)

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 Glass • Tools • Clocks
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Corner of
 Red &
 Row B



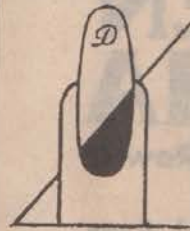
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 SAW BLADES
 SKILLETTS
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 or Diamond Gold Nails • Polishes • Gold Nail Tips*

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ALL COLORS!!!

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Largest Selection of Subjects in the Area.

RICK'S GALLERY

At Red #57 on the East Side of the Market between
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JAF Graphs COMPUTER PHOTOS

T-Shirts • Aprons • Posters
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ORANGE 62

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Corner of Yellow & Row C

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Large Selection of:

ORIENTAL GIFTS
KUNG FU SHOES
SILK ROBES
CORK PICTURES



We also carry a large selection
of COMIC BOOKS.

TRAVEL LOG

Continued from page 1

of his booth and picked out two or three country style clocks. "I think these are the ones you want," he said. "I'll make a clock from just about anything," Buck explained. "Like cypress or wicker. And I created the first saw blade clocks."

In fact, the clocks this particular customer travelled so far to find were handcrafted from material for a pillowcase. Buck mounted the material on cut and routed out wood, added the clock face, coated it with a thick resin, then finally attached the hands and movement.

A few booths down, at Green 41, Helen Wilson also stocks hand crafted items which are in great demand — ceramics of all types. A retired teacher, Mrs. Wilson credits her hobby with adding years to her life. She's currently featuring 40 different houses — from outhouses to lighthouses, "enough to put together your own village."

Mrs. Wilson says **Grandma's Playhouse** has been successful at Fleamasters because of the new items she continually introduces, and because of the advertising she does.

If you're looking for a fashionable bolo tie or Indian jewelry, see **Blue Nugget Traders** in Green 15. Among the many other items of interest in the Green Aisle are handmade Teddy Bears, personalized wooden keychains, hats and women's fashions.

Journey down the Green Aisle this weekend at Fleamasters.

Ceramic Gift Shop



Choose from Large Selection or Custom Order
NEW...Christmas Trees • Houses - from
Lighthouses to Outhouses

Grandma's Playhouse
Green 41

Fishin' Stuff

- 2,000 Lures on Display
- 150 Rods & Reels on
Display

**The Best Prices in the
Market!** 3rd year at Fleamasters.

Yellow 8 & 10





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Green 15

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OUR PRICES AND QUALITY ARE NEVER BEATEN

FLEAMASTERS

YELLOW AISLE #58, 60 & 62

CAROLYN

Row D 47

Row D 47

Tervis Tumblers

SIGNATURE MUGS

and

Oil of Mink — Skin Care

FREE Skin Care Analysis and Facial

T.J. Bags

Jewelry

N.Y. GLOW

Yellow 75 at Row C

\$5.00 OFF*

Bathing Suits

We also carry \$1.00 Bracelets
that never tarnish & NEON
Accessories. Stop by and save!

*Limit one per customer. Expires 7-31-90



Name-Brand Athletic Footwear at Deep Discount Prices.

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for Men, Women & Children

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FOOTWEAR

1,000'S OF PAIRS
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'ATOCHA' TREASURE COINS



Sold Nationally for up to
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